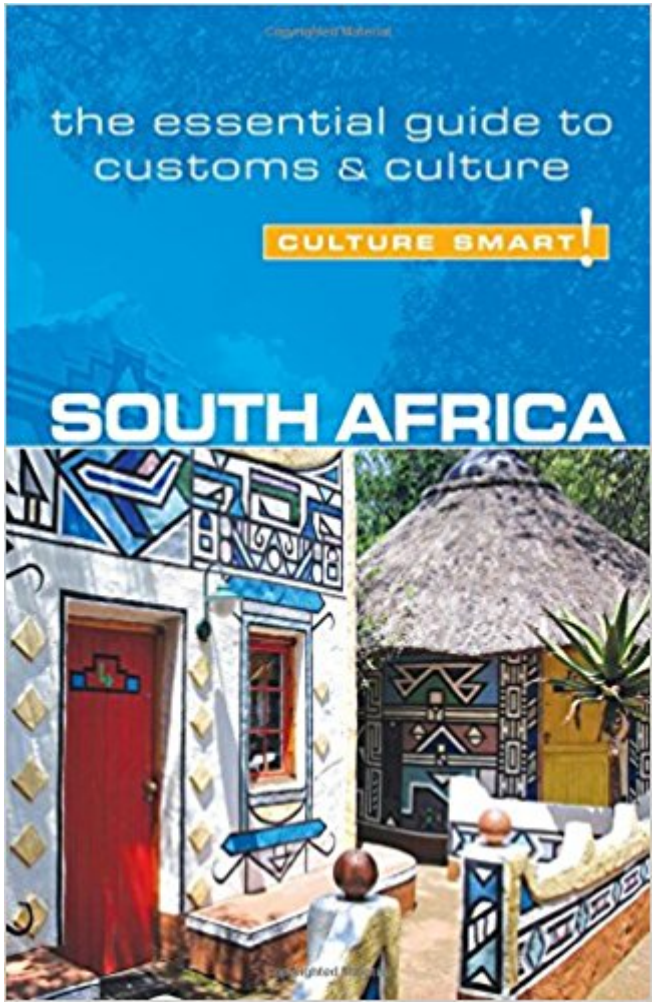
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South Africa - Culture Smart!: The Essential Guide To Customs & Culture



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Synopsis

Culture Smart! provides essential information on attitudes, beliefs and behavior in different countries, ensuring that you arrive at your destination aware of basic manners, common courtesies, and sensitive issues. These concise guides tell you what to expect, how to behave, and how to establish a rapport with your hosts. This inside knowledge will enable you to steer clear of embarrassing gaffes and mistakes, feel confident in unfamiliar situations, and develop trust, friendships, and successful business relationships. Culture Smart! offers illuminating insights into the culture and society of a particular country. It will help you to turn your visit-whether on business or for pleasure-into a memorable and enriching experience. Contents include * customs, values, and traditions * historical, religious, and political background * life at home * leisure, social, and cultural life * eating and drinking * do's, don'ts, and taboos * business practices * communication, spoken and unspoken

Book Information

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Customer Reviews

"Culture Smart has come to the rescue of hapless travellers." Ã¢â ¬â •Sunday Times Travel

David Holt-Biddle is an award-winning freelance journalist who has lived in South Africa for most of his life. He has traveled much of the world, including Africa, both on assignment and independently. He has worked in radio, television, and the print media as a reporter, editor, producer, and presenter, and has coauthored two books. His main interests are the environment, travel, history,

and archaeology.

This book is really awesome, full of a great deal of historical information about South Africa that I never would have known. Published in 2007, so a few things were slightly dated, but nothing that would make me not recommend it highly. It's a very small and quirky, but interesting, font of information about South Africa & it's citizens. Definitely worth stuffing into your backpack or carry on. It includes common phrases (that to an American would be completely foreign, even though they are spoken in English). There is a wealth of information about the many facets of life in South Africa that it would be difficult to mention them all, although it's not meant to be a travel guide. I'd think of it as an entertaining and fun primer to South African norms, cultural diversity, and basic social etiquette that would prove beneficial to any first time visitor. Really worth the read and it will accompany me on my first trip to the African continent next week.

I liked this book because it sets the context before arriving into South Africa. A very easy and quick read over the long flights from US to Africa. This is not a travel guide but one that presents in broad strokes the history that has shaped current sentiments. It desperately needs a revision (new edition) since this was written in 2007. A lot has transpired since then and 2017. It will sad to see such a book fade away into the past.

It is the perfect companion to one's trip to South Africa. It is broad in it's scope, touching on a little bit of everything from it's history, government, customs, traditions, race...it's unity and discord. Again, it's NOT in depth but an overview on a lot. So, if you're looking for really detailed information then this is not the right book for you.

If you plan to go there get this book

Quick read. Rather superficial.

A very interesting book filled with facts about South Africa. It's a travel size as well! I learned a lot which is exactly why I ordered it.

Very useful

Help in understanding a different culture before you go visit.

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